

Partner Identification Form



Organisation's name	KINITRO NGO
OID	E10132157
PIC code	902598193
Legal representative's name	Gabriela Telekfalvi
Legal representative's gender	Female
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Diversity and Inclusion Corporate Trainings
Closing the skills gap while enhancing creativity one KINITRO Corporate Training at a time

- Personalized learning
- Non-formal education
- Team-bonding activities

Youth Activations
Creating a safe environment for unique learning experiences

- Interactive workshops based on Sustainable Development Goals
- Social campaigns
- KINITROnGO Academies

Social Rights and Equality Workshops
Equity. Education. Entrepreneurship

- Women empowerment
- Problem solving
- Innovative thinking

Exchange Programs
Discovering unlimited opportunities through the eyes of a world citizen

- Lifelong Learning
- Cross-cultural awareness
- Traineeship

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Please briefly present the organisation

KINITRO is a Social Enterprise in the form of a Non Profit Organization. It aims to educate people from all different backgrounds with Non-Formal and Informal Education methods, in order to create an inclusive to all and accessible society, where everyone has the opportunity to be themselves, while improving their attitudes and enhancing their skills.

KINITRO offers Non Formal Education trainings for Businesses, Schools and other Organizations, on different topics closely related to social rights. Its core activity is designing and implementing tailor made disABILITY AWAREness trainings in the form of a Workshop, under the name “Labyrinth of Senses”. “KINITRO” aims high, but plans ahead one step at a time. For now, we work primarily on Labyrinth of Senses and at the same time gain valuable experience on international programs as group leaders and trainers.

What differentiates us is that we offer:

-Diversity and Inclusion Corporate Trainings, closing the skills gap while enhancing creativity one KINITRO Corporate Training at a time through personalized learning, non-formal education, and team-bonding activities.

-Social Rights and Equality Workshops, working on equity, education, and entrepreneurship by providing women empowerment, problem-solving and innovative thinking.

-Youth Activations, creating a safe environment for unique learning experiences with interactive workshops based on the UN’s Sustainable Development Goals, Social Campaigns, and KINITROnGO Academies.

-Exchange Programs, discovering unlimited opportunities through the eyes of a world citizen with Lifelong Learning, Cross-Cultural awareness and worldwide

Moreover, the foundation of KINITRO NGO consists from our deep pool of more than 650 volunteers, who are all young people that are open to new challenges, enthusiastic and more than willing to actively participate in Erasmus+ projects. Thus, we can find suitable participants for each project as well as ensure that the project’s implementation goes smoothly and that the dissemination efforts reach the specified target groups.

“Labyrinth of Trainings” are monthly meetings organised by KINITRO NGO and are our way to appreciate and thank our volunteers for their contribution. Through these meetings we not only welcome new volunteers, set new goals and provide a unique experience to

members but also help volunteers acquire new skills on a wide range of topics, by inviting individuals and organizations to implement various trainings. It is noteworthy that to date, volunteers at Labyrinth of Senses have received appropriate trainings regarding job searching, self-presentation, elevator-pitching, non-formal education among others.

What are the activities and experience of the organisation in the areas relevant for this application?

KINITRO is interested in various topics, such as inclusion, disABILITY AWAREness, social entrepreneurship, youth empowerment, sustainable development etc. Its aim is to educate people from all different backgrounds with Non-Formal and Informal Education methods, in order to create an inclusive to all and accessible society, where everyone has the opportunity to be themselves, while improving their attitudes and enhancing their skills. KINITRO offers Non-Formal Education trainings for Businesses, Schools and other Organizations, on different topics closely related to social rights.

“Social Entrepreneurship and youth empowerment”

The topic of "Social Entrepreneurship" is our expertise, as the two Founders of KINITRO NGO were Speakers at the 2019 TEDx PanteionUniversity, highlighting the “smart” aspects of female, youthful entrepreneurship, so as to empower youth to achieve social change. Most importantly, KINITRO NGO was among the winners of the 6th EGG cycle, "EGG- Enter•Grow•Go" which is an integrated incubation, acceleration and co-working programme, with KINITRO NGO being the only Social Enterprise during that cycle. Furthermore, we have more than 650 volunteers, who are youth, passionate for change. As one of our main goals it to empower youth, motivate them and give them the tools to work towards social change in their communities, on a national and international level, we organize monthly meetings, called “Labyrinth of Trainings” in order to help our youth-based volunteers acquire new skills e a unique experience to members but also help volunteers enhance their skills and acquire new ones.

“Inclusion, diversity and disABILITY AWAREness”

KINITRO's main service is Labyrinth of Senses, established in 2014. The experiential disABILITY AWAREness workshop, using Non-Formal Learning methods, promotes critical and creative thinking, strengthens team spirit, helps people with and without disability to interact while helping the participants to improve their attitudes and enrich/gain new skills. We also offer training courses that extend to Diversity & Inclusion Days and include Team Bonding & Building Activities for any workplace. Over the years, we have trained more than 16,500 participants from around the world, organizing more than 200 tailor-made workshops in 16 countries (namely Greece, Serbia, Italy, Romania, Czech Republic, Armenia, Egypt, Portugal, the Netherlands, Spain, Estonia, Sweden, Germany, Belgium, Austria and South Korea). We have more than 30 collaborations with businesses, mass media, and civil society contributors that have been trained in open days such as TEDx events or within their company's environment. We have been honored in 2017 with the Impact Hub Athens' Social Impact Award, while we were also first in the ranking of community voting among participants from 18 countries. Our top distinction so far is being recognized as a good and innovative practice on disability for 2019 by Zero Project, a United Nation conference on disability. While it is a distinction of worldwide impact, since participants were coming from 80 countries, yet it is a huge national achievement as well, since we are the only organization from Greece with this title.

Our disABILITY AWAREness workshop "Labyrinth of Senses" was the Social Impact Award Winner in 2017, won the “Global Citizenship Education” award at Lifelong Learning Platform in 2019 from the European Commision and was awarded with a Gold Award at Hellenic Responsible Business Awards for the CSR cooperation with Vodafone. Moreover, our previous experience also includes our cooperation with the Municipality of Athens, Thessaloniki, Chalkida and Nafplio as well as the implementation of our all day workshop at TEDx PanteionUniveristy, TEDx NTUA and TEDx AUA. We also have expanded to the

corporate sector, organizing 6 corporate Diversity & Inclusion days for Starbucks, P&G Greece, P&G Romania, Euler Hermes, Mercedes Benz Hellas and Willcom.

“ICTs for Inclusion and Sustainable Development”

Our latest achievement is being one of the 10 Organizations supported by Vodafone Foundation’s World of Difference 2019, planning a future of equal opportunities through non-formal education, while using technology as a means to promote disABILITY AWAREness and human rights. In addition, KINITRO and Labyrinth of Senses participated in the #17days17goalsgr and #ACT4SDGs campaigns, in collaboration with the Hellenic Platform for Development, promoting a more sustainable and accessible society of equal opportunities.

Finally, we were Co-organizers of the Connected we Stand Festival. During the three days of the Festival, we presented our workshop in a form of a Pop-up escape room while we also organized an "inCLUeSion hunt", spreading the message of acceptance and inclusion!

The infographic features a central circular logo with a stylized head profile filled with a maze pattern. Below the logo, the text reads "LABYRINTH OF SENSES" in bold, followed by "Find the spark in you" in a smaller font. The background is a gradient of purple and pink with abstract white line art. Four quadrants describe the project's focus areas:

- Schools**
Discover a world without barriers
 - Interactive educational workshop
 - Diversity and Inclusion weeks
 - School visits
- Corporate Trainings**
Build an inclusive working space
 - Diversity and Inclusion days at a companies premises
 - disABILITY AWAREness activations
 - Improving attitudes
- Community**
Create an accessible society
 - Raising Awareness on disability matters
 - Breaking Patterns and stereotypes
 - Labyrinth of Training
- Organizations**
Promoting civil society participation
 - Community Trainings
 - Collaborations for impactful events
 - Social Change

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a project of 

Please give information on the key staff/persons involved in this application and on the competences and previous experience that they will bring to the project.

The key-staff involved in this application are the team of KINITRO NGO, all of whom have come across Non Formal Education methods years ago and can recognize the positive effect it has on one's personality and want to create a society where inclusion, acceptance and respect prevail.

Gabriela Telekfalvi, the Founder of KINITRO NGO and the disABILITY AWAREness workshop “Labyrinth of Senses”, is a 26 years old graduate of Business Administration. She started her professional career in events planning in March 2014, at the 1st Students’ Innovation Festival of the University of Piraeus, whilst looking for innovative ideas of young people that were looking to make their dreams come true. Since then, she was in the Administration of many organizations such as Human Resources Director at “Η εκδότη της Αγάπης”, Volunteers’ Director at “Πράκτορες του Πλανήτη”, Social Impact Director at “ethelon”. She also worked at the “Erasmus

Student Network” as a 30 Years Erasmus National Coordinator, as a Fundraiser for the Crete Trip 2018 and President of the ESN antenna of TEI of Piraeus. She was the Sponsorships, Fundraiser and Volunteers Director of “TEDxPanteionUniWomen” and also a member of “AIESEC”. She has successfully helped in the organization of more than 200 events, workshops and seminars, collaborating with more than 80 organizations and institutions, always aiming for the equality of all people.

Foteini Giannopoulou is a graduate student of International and European Studies at the University of Piraeus. She met Gabriela on an Erasmus+ program in 2015 and being inspired by her, she started volunteering in the disABILITY AWAREness workshop “Labyrinth of Senses” in September 2017. Her experience in intercultural communication and her belief in the power of non-formal education led her to KINITRO, where, since January 2019, she has been involved in the management and implementation of International and European programs. As a “global citizen”, she has participated in various educational seminars, international conferences and summer schools in Europe, Africa and Asia. She has completed her internships at the Ministry of Foreign Affairs and the Hellenic Parliament, while voluntarily assisting the Embassy of Korea in Greece, in the promotion of Korean culture. Since January 2020, she has been working as Project Coordinator at IASIS NGO’s Youth Center “Connect Your City”.

Dimitris Maragkos holds a BA in Communication, Media and Culture from Panteion University of Athens and a Msc in International and European Studies from the University of Piraeus. For the last 13 years he works as a communication specialist in Organizations active in the fields of Education, Training and Research such as the State Scholarships Foundation, the National Organisation for the Certification of Qualifications & Vocational Guidance (EOPPEP), the University of Piraeus, the Athens University for Economics and Business and the National Documentation Center, where we currently works as the coordinator of the "Knowledge and partnership bridges" Initiative. He has been an Independent EU expert speaker in the Team Europe Network, coordinated by the Representation of the European Commission in Greece. Within this network he encouraged dialogue between European institutions, young people and civil society.

Sarikos Michail is an undergraduate student of Occupational Therapy at the University of West Attica. At the same time, he has been working for IASIS NGO for the last 3 years, in coordination, implementation and management of (National and European) Youth and Volunteerism programs (Erasmus +, ESC etc.), as well as internships at IASIS structures and services. In addition, he works as a Youth Worker at the IASIS Youth Center “Connect Your City” based in Athens where he has developed skills in event planning, financial management and networking with stakeholders, organizations and young people. In 2020 he became a member of the creative team and the communication team of KINITRO NGO, convinced that with strong appetite and teamwork all goals can be achieved.

Marianna Alikaki is a 20 year old undergraduate student at the Department of Early Childhood Education of the NKUA. She loves the arts and dancing, while her creativity for these is constantly tested through her participation in mixed groups, with people with and without disabilities. She believes very much in children and in the change that can start from them and thus, she is actively involved in our workshops at Schools through KINITRO, in our effort to create a more inclusive society. Most importantly, at KINITRO, she takes on the role of “Volunteers Fairy”, always present in any way for the volunteers, as well as being responsible for finding the right participants for each Erasmus+ project.

Has the organisation participated in a European Union granted project in the 3 years preceding this application?

If Yes, please indicate (and expand table if necessary)

EU Programme	Year	Project identification or Contract Number	Applicant / Beneficiary Name
Youth Project - run for Change	2019	2019-2-SE02-KA105-002573	PeaceWorks Sweden

APPROVED PROJECTS

EU Programme	Year	Project identification or Contract Number	Applicant / Beneficiary Name
inCLUEsion	2020	2019-2-SE02-KA105-002573	KINITRO NGO
Share, Develop, GO!	2020	2020-2-EL02- K A 105-006022	KINITRO NGO
A Journey to Disability Awareness	2020	2019-3-TR01-KA105-079947	ENGELSIZ DUNYA TOPLULUGU